



FOR IMMEDIATE RELEASE

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The 2010 Salt Lake Sustainable Building Conference will be held April 8, 2010.

Salt Lake City, Utah – An independent team of public and private professionals dedicated to the sustainability of Utah's new and renovated facilities are joining forces to host the 5th Annual Salt Lake Sustainable Building Conference. The conference will be held on Thursday April 8th, from 8:00 am to 4:00 pm at the Salt Palace Convention Center at 100 South West Temple in Salt Lake City. "2010 Desert Green" is a full-day of keynote speakers, presentations, panels, and case-studies from local, national, and international professionals on high performance building and the way sustainable practices are transforming the design and operation of modern facilities. Sustainable building, also known as high performance building, encompasses the design and construction of facilities that are energy efficient, environmentally sound, economical to operate and maintain, and are healthy for occupants.

More than 400 architects, engineers, contractors, developers, facility managers, government employees, planners, subcontractors, and suppliers are expected to attend this year's conference. This is a must attend event that continually sells out.

The conference kicks off with Keynote Speaker Janine Benyus, author of *Biomimicry: Innovation Inspired by Nature*. Janine Benyus is a natural sciences writer, innovation consultant, and author of six books. In *Biomimicry*, she names an emerging discipline that seeks sustainable solutions by emulating nature's designs and processes (e.g., solar cells that mimic leaves, agriculture that models a prairie, businesses that run like redwood forests).

Visit www.saltlakesbc.com to register as a participant, a sponsor, or an exhibitor, and to learn more about the specifics of this popular conference.

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