

**MINUTES OF THE
UTAH ENGINEERS COUNCIL**
October 5, 2011 - 12:00 Noon
Parsons Brinckerhoff
488 E. Winchester Street, Suite 400
Murray, UT

Members Present:

Peter Tang, Chair	ITE
John Richardson, Vice-Chair	ASME
Joe Martone, 1 st Past Chair	SAME
Mike Dallon	ASHRAE
Jim Thacher	AIAA
Rob Kesler	ACEC
Mike Nadeau	UCLS
Brian Warner	ASCE
Dan Church	USPE
Jay Adams	SEAU
Don Donahoe	ASHRAE
Brian Christensen	ITE
Daniel Dunning	SAME
Lori Labrum	WTS
Sophie Hansen	Newslink
Susan Merrill	Executive Secretary

Members Absent:

Mike Buehner, 2 nd Past Chair	SEAU
Dannie Pollock	AAEE
Clinton Cathey	IEEE
Marilyn Marshall	SWE
Dave Cline, Treasurer	SAME

1. WELCOME – PETER TANG

Peter welcomed everyone to the meeting. Introductions were made. Lori Labrum from WTS (Women Transportation Seminar) was in attendance as a prospective member. WTS is a young chapter.

2. APPROVAL OF MINUTES – September 7, 2011

Motion: Dan Church moved to approve the minutes with the change shows that Peter Tang took over the meeting when he arrived. Jim Thacher seconded the motion. The minutes were unanimously approved and the motion carried.

3. FINANCIAL REPORT – JOHN RICHARDSON

John did not have a financial report. He did report that the funds are low. John had a proposal for fund-raising to be put before the board and passed that out and it was discussed. There are different levels of sponsorship. We don't want them to interfere with the Journal advertising.

Someone asked about how the dues are calculated. There is a base fee of \$50 for societies with less than 50 members. The base fee has been increased to \$75 for societies with 50 or more members. Then there is a \$1 per member fee added to the base fee. There is a maximum dues amount of \$600.

It has been suggested that we call the banquet an awards and fund-raising banquet. In an effort to raise more funds for UEC, John has proposed different levels of sponsorship for the banquet so that many companies can be involved. We need to look at the value vs. the cost. It was suggested that we set up a fund-raising committee to finalize these ideas. Sophie Hanson suggested that she can typeset an official sponsorship brochure like the advertising brochure she has done. Sophie also suggested that we offer sponsors placement on a separate sponsor page with their logo to differentiate them from advertisers. Lane Beattie will be the speaker and we can advertise that to potential sponsors. Tickets will probably be \$50 if we can get banquet sponsors.

Motion: Dan Church moved that we accept the company sponsorship proposal with input from ACEC before we proceed. Joe Martone seconded the motion. The proposal was unanimously approved and the motion carried.

4. **COMMITTEE REPORTS**

A. E-Week: The banquet will be February 17, 2012 at the Rice-Eccles venue, 6th floor varsity room. Lane Beattie will be the speaker.

B. Publication Committee - Dannie Pollock: Dannie was not in attendance. Sophie Hanson talked about doing a centerfold for the banquet with Lane Beattie as the speaker and also the sponsors. Sophie suggested that award winners could have a half-page bio about their company and that, in turn, could open up opportunities to sell display ads to those companies somewhere else in the Journal. Last year was the first year that the Journal was a profitable publication and it was bigger than ever before. It also won a gold publishing award. We need articles about projects that have been done, developments in the field, etc. They should be submitted to Dannie Pollock at Dannie.pollock@ch2m.com. Pictures can be submitted with the articles and they should have a Utah connection. Articles can be considered white papers because it means the author is published. Peter would like to have at least one article from each society. It can be written by someone else in the society. The deadline for articles is the first week of December, but sooner would be better. Sophie would like Dannie to send the articles to her as he receives them to help her with advertising. It is easier to sell advertising if she knows the topics of the articles. For white paper purposes, Newslink is willing to take the article out, re-typeset it, remove the ad, and give a .pdf of that article to the author so it can be posted on that author's website, if desired. 1300 to 1700 words is appropriate for an article. People can submit as many pictures as are required for their article. Dannie will be proofreading and Newslink will have a proofreader. Articles should be proofread before they are sent to Dannie. The Journal proof that Dannie gets from Newslink can be sent to the Board for approval as long as he allows time for feedback. Once Dannie signs off on it, it is final.

The Journal article information page on the website needs to be updated by the Publication Committee. The USPE article that was submitted last year and not used will be in this year's Journal. ACEC will work on getting an article about the City Creek project. Sophie would like to have the Executive Committee for each society recognized in the Journal. Susan will get Sophie the updated roster.

C. Fund-Raising Committee: Dan Donahoe has agreed to be the Fund-Raising Committee chair.

D. Membership Committee: Brian Warner agreed to serve as the Membership Committee chair.

E. Awards Committee – Joe Martone: Joe will need committee members down the road as we get closer to the banquet.

F. Scholarship Committee: Dave Cline is the Scholarship Committee chair because he is the Treasurer.

G. Legislative Committee: Mike Nadeau agreed to be the Legislative Committee chair.

6. OTHER BUSINESS

Dan Church asked that two items be added to the agenda for the November meeting. These are items that were brought up by ASCE last month:

- a. Electronic vs. hard copies of the Journal
- b. Hold the UEC Board meeting via internet or provide teleconferencing for those who have to travel farther.

7. ADJOURNMENT

Motion: Dan Church moved to adjourn the meeting.

The meeting was adjourned at 1:15 p.m.