

**MINUTES OF THE
UTAH ENGINEERS COUNCIL**
October 2, 2013 - 12:00 Noon
Vancott
36 South State Street, Suite 1900
Salt Lake City, UT

Members Present:

David Cline, Chair	SAME
Rob Kesler, Vice-Chair	ACEC
John Richardson, 1st Past Chair	ASME
Jim Thacher	AIAA
Brian Warner, Treasurer	ASCE
Dannie Pollock	AAEE
Chris Perry	IEEE
Richard Hibbard	ITE
Marilyn Marshall	SWE
Brad Gilson	UCEA
Sharon Yates	AWWA
Daniel Dunning	SAME
Peter Strazdins	ASME
Jonathan Jensen	ASPE
Susan Merrill	Executive Secretary

Members Absent:

James Belshe	USPE
Brad Mortensen	UCLS
Chris Zawislak	EWB-USA
James Williams	SEAU
Peter Tang, 2nd Past Chair	ITE
Brandon Birkes	ASHRAE

Guests

Sophie Hanson	NewsLink
Jeff Riddle	Vancott
Brian Riddle	Vancott
JuliAne Burton by telephone	Vancott

1. Welcome – David Cline

David Cline welcomed the Board members. The meeting began at 12:11 p.m. and a catered lunch was available to the Board members for purchase. Introductions were made.

2. Approval of Minutes – September 4, 2013

Motion: John Richardson moved to approve the minutes from September 4, 2013. Brad Gilson seconded the motion. The motion carried unanimously.

3. Financial Report – Brian Warner

Invoices for dues have been sent out. We are getting closer to putting together a budget. Any society that has not submitted their roster information to Susan needs to do so as soon as possible. The check from Varian for last year came in and we have received dues from a few societies already. Susan reported that she still needs updated roster questionnaires from ASCE, ASME, AWWA, IEEE, UCEA and USPE.

4. Committee Reports

a. E-Week - Rob Kesler: Dr. Warnock from Adobe has agreed to be our E-Week speaker. He would prefer February 20, which is a Thursday. Adobe has also offered to host our event at their facility in Lehi. They can only seat 200 people with round tables in their room. Last year we had around 216 people. They can set up that same room theater style and accommodate twice as many people, but we would have to eat stand-up style like we did a few years ago at the planetarium. They apparently do that setup quite often and it is well-received. They can set up the food in the foyer. Dave Cline has received feedback stating that people would like to have a more formal, sit-down dinner where it is plated. This is coming from potential sponsors. John

Richardson asked about the possibility of having long tables. We had more than 216 people two years ago at the stadium.

What is the goal of this event? To pass out the awards and to get sponsorship. What is the feeling about having the event on Thursday. We have done it on Thursday in years past. JuliAne Burton suggested that an awards event flows better with a plated dinner. Rob will try to see if we have other options on a date since Thursday may not be ideal. He will also check on the table options. Adobe has their own caterer, but we can have someone else come in. Adobe will provide the venue, audio-visual, and tables and chairs up to 250. They would also like to sponsor above and beyond that. Rob will send them a sponsorship packet. Dave will talk to his potential sponsors and get their feedback on our banquet options. We could offer different tiers of tickets. Late people could possibly watch via television in another room.

b. Publications - Dannie Pollock/Sophie Hanson: Dannie Pollock would like at least one article from each member society. Send them to him at dannie.pollock@ch2m.com. The cutoff for articles is December 31. The Journal will be sent out right after the banquet and will have the 2014 winners in it. This year the graphic design will be done in sections so it is not all being done right before publication. Sophie would like the societies to submit to her any potential advertiser ideas. Society members should be advertising in the Journal. Please send any leads to Dani Borden with NewsLink at dani@thenewslinkgroup.com. All companies need to advertise and they should take advantage of this opportunity. We offer ads for as low as \$250. Articles should showcase engineering in Utah. She reported that IEEE makes \$120,000 each year off of their magazine. UEC should be able to make a profit on the Journal. It was asked if it would be a benefit to send the Journal to more people than just UEC members. It depends on how many more engineering companies are out there that do not have membership in a UEC society. Dave Cline said we are going to make it clear this year that the advantage to advertising in the Journal is not just to advertise their business, but also to raise money for UEC scholarships. In order to make this happen, NewsLink needs some good advertising contacts. The Journal can be a viable resource for funding our scholarships. Society representatives should advertise the Journal to their members. Let them know that it is a great way to showcase engineering projects in Utah and to advertise their businesses. We usually don't get enough articles.

David Cline wanted to make sure that people understand that the roster information is not just for dues, but it is also used to publish each society's officers in the Journal, so it is very important to keep that updated.

c. Awards Committee- John Richardson: John sent Susan the updated nomination forms to distribute. John is requesting a prepared 200 word paragraph bio with each packet. Jim Thacher pointed out that the Fresh Faces form is missing the requirement of a graduation date with a bachelors being within 5 years. John will make that change and get that to Susan to send out.

d. Scholarship Committee - Brian Warner: Brian will work with Rob Kesler on getting the application updated and sent to the three universities and to Susan for the website. The universities are going online and we should contact them now and see what we need to do to be part of that online process. The U of U has had a matching program in the past. Brian will check with them to see if they still do this. We also need to check on the MESA teacher. We just recognize this teacher. Their choice is not dependent upon UEC. They should pick the winner and let us know who it is. We just provide the place where they can award it and the financial reward.

e. Legislative Committee - Chris Perry: Chris will be sending out an article about the immigration reform program. IEEE is concerned about it. UEC cannot take a stand, but we can get the information out to our members. IEEE feels that the STEM action center is focused more on increasing math scores rather than focusing on engineering.

f. **Fund-raising Committee:** This committee needs a chair. Each society representative should be serving on a committee. If interested, please contact Dave Cline; otherwise, he will be contacting you.

g. **Membership Committee:** This committee also needs a chair.

5. Other Business

There was no other business.

6. Adjournment

Motion: Rob Kesler moved to adjourn the meeting.

The meeting was adjourned at 1:12 p.m.